



Loveramics

Ceramics

www.loveramics.com

Headquarters: HK, China

Software: Cin7 Core

Implemented by: INNO



Loveramics is an internationally recognised ceramics brand, synonymous with quality and craftsmanship. At Loveramics, they're breaking the proverbial mould on pottery. Shattering stereotypes on classical and formal approaches, through stylish contemporary designs where their passion is evident in every piece. Their commitment to excellence and passion for ceramics has led them to become the official cup provider for the World Latte Art Championship.

With a growing customer base and expanding operations across multiple locations, Loveramics needed a robust system to manage their orders and inventory efficiently.



- **Discovery**

During a trade show, William Lee, the owner of Loveramics, met a fellow industry professional who was using **Cin7 Core (Formerly DEAR)**. Impressed by its usability and design, he decided to explore it further as a potential solution for their business.

- **Trial Period and Decision**

In late 2022, Loveramics commenced a trial period with Cin7 Core to evaluate its suitability for their operations. After testing its capabilities and experiencing its benefits firsthand, they made the decision to implement Cin7 Core across their four trading companies located in the United States, Hong Kong, Jiangmen, and Shenzhen.

- **Implementation and Support**

To ensure a smooth transition and successful deployment of Cin7 Core, Loveramics sought assistance from an experienced implementation service provider. Following a recommendation from CIN7 headquarters, they partnered with INNO for the implementation, go-live, and ongoing support of Cin7 Core. The recommendation letter from CIN7 headquarters attesting to INNO's capabilities further solidified their confidence in their choice.

- **Key System Applications:**

Loveramics expressed their satisfaction with Cin7 Core and its impact on their business. They provided the following testimonials regarding the system's functionality and benefits:

a. Cin7 Core TO Cin7 Core Function: Loveramics utilizes this feature to generate intercompany orders seamlessly, improving the efficiency and accuracy of internal company transactions.

b. DROP SHIP Function: The ability to quickly process supplier-to-customer direct shipments using this feature has proven to be convenient and time-saving for Loveramics.

c. JOB Function: Loveramics leverages the JOB function to manage their custom projects, such as specific styles, materials, patterns, craftsmanship, and designs. This allows them to track the total cost (including materials and services) and profitability of each custom project.



- **The Result**

By July 2023, all four Cin7 Core databases, including two hosted on overseas servers (for the US and HK entities) and two on a domestic server (For Jiangmen and Shenzhen entities), had been successfully implemented and operational. This seamless system integration has enabled Loveramics to effectively manage their order and inventory data, facilitating future business analysis and decision-making.

The adoption of Cin7 Core has proven to be a significant milestone for Loveramics. With its user-friendly interface, advanced functionalities, and support from INNO, Loveramics now enjoys streamlined operations and improved management of their orders and inventory across multiple locations. By embracing Cin7 Core, Loveramics has secured itself for continued growth and success in the ceramics industry.





• Streamline Your Operations with Cin7 Core & INNO China

INNO (www.inno-is.com) founded by Jano Tse is a trusted team of cloud ERP system consultants who are dedicated to serving small and medium-sized businesses (SMEs) in China. We have developed hands-on skills in managing implementation projects on time and under budget.

INNO team of experts has demonstrated extensive knowledge in controlling processes and accounting in China's business environment. We have created many first to have secured the smooth operation of **Cin7 Core** in China. They are:

- Chinese language interface
- Local accounting system integration
- The connection with the domestic invoice platform (Fapiao system) and the realization of auto-print and delivery.
- Cin7's Integration with top local e-commerce platforms, Tmall, JD.com, Tik Tok, etc.

Contact to begin a Free Consultation with INNO today :

<https://cin7.partnerpage.io/find-experts/inno-china>